



How to Find People to Interview



So let's have some fun! You never know what you are going to find out and if you will stretch a bit here I promise you, **you won't regret it!** Let's start with someone familiar or that has been referred to you. Start by making a list of 5 potential interviewees. Read below for tips on how to build your list.

My Interview List

1. _____
2. _____
3. _____
4. _____
5. _____

- **Pick three people in fields related to your Interest.**
 - Think about your hobbies: do you enjoy taking photos? Look up the people working at a magazine like National Geographic, or your photography teacher at school or a sports photographer for your favorite team. Like surfing? Call someone who works for your favorite surf wear company.
 - Look around your room: what are your favorite movies or posters, magazines, books, software...find out who's behind the stuff!
 - Check out the "about us" sections on your favorite websites.
- **Now pick someone in a field you might be interested in.**
 - Never had a pet, but think you'd like to be a vet? Find someone who works at an animal hospital.
 - Think you'd be interested in your own business, but not sure what it's like? Find the owner of a small business near you.
- Now for the fun part. This time, **pick someone that is a wild card** to interview:
 - These are impressive inspiring people you look up to, yet never thought you'd meet - until now! Don't be intimidated by someone's fame or success- that's how you'll get the courage to talk to someone great. It's flattering for them that you look up to them so don't be shy.
 - Think of your idols, your heroes - who do you find inspiring? Flip through newspapers or magazines for ideas. Maybe even reach out on social media!
- Don't be afraid to **ask your family or friends for help.**
 - You've got resources surrounding you and getting referred by someone is way easier than making a Cold Call.
- **Stay open to Interview opportunities.**
 - Strike up a conversation wherever you are. The best conversations you have might be with an random stranger in a coffee shop or a gas station attendant.

And remember - don't worry about finding people that match your exact career goals- just meet anyone you think might have a good story to tell. You never know who you might be inspired by.